

NEW BEDFORD ART MUSEUM / ARTWORKS



EXPANSION



THE MUSEUM

- 26 years old
- Balanced budget of \$477,000
- 35% from earned income
- 37% visits free



01

...dedicated to engaging a diverse audience in relevant exhibitions, exemplary education and creative experiences as a vital innovative center for the arts.

SERVING THE SOUTH COAST REGION



- 10,000 visitors a year; 15,000+ with expansion
- 500 school children in special programs
- 40 programs for children & adults
- 9 exhibitions per year; 12 per year with expansion

02

THE VISION

- Showcase the City's remarkable collection
- Attract dynamic outside exhibitions
- Create stimulating new programs for children & adults



THE VISION



03

- Enhance regional tourism, downtown vitality
- Promote new local scholarships
- Community meeting space surrounded by inspiring art

THE CITY COLLECTION



MEDIUMS:

- Paintings
- Prints
- Drawings
- Manuscripts
- Photography
- Sculpture
- Decorative Arts

04

300+ Paintings

100's of
Photographs

1,800 Prints
& Drawings

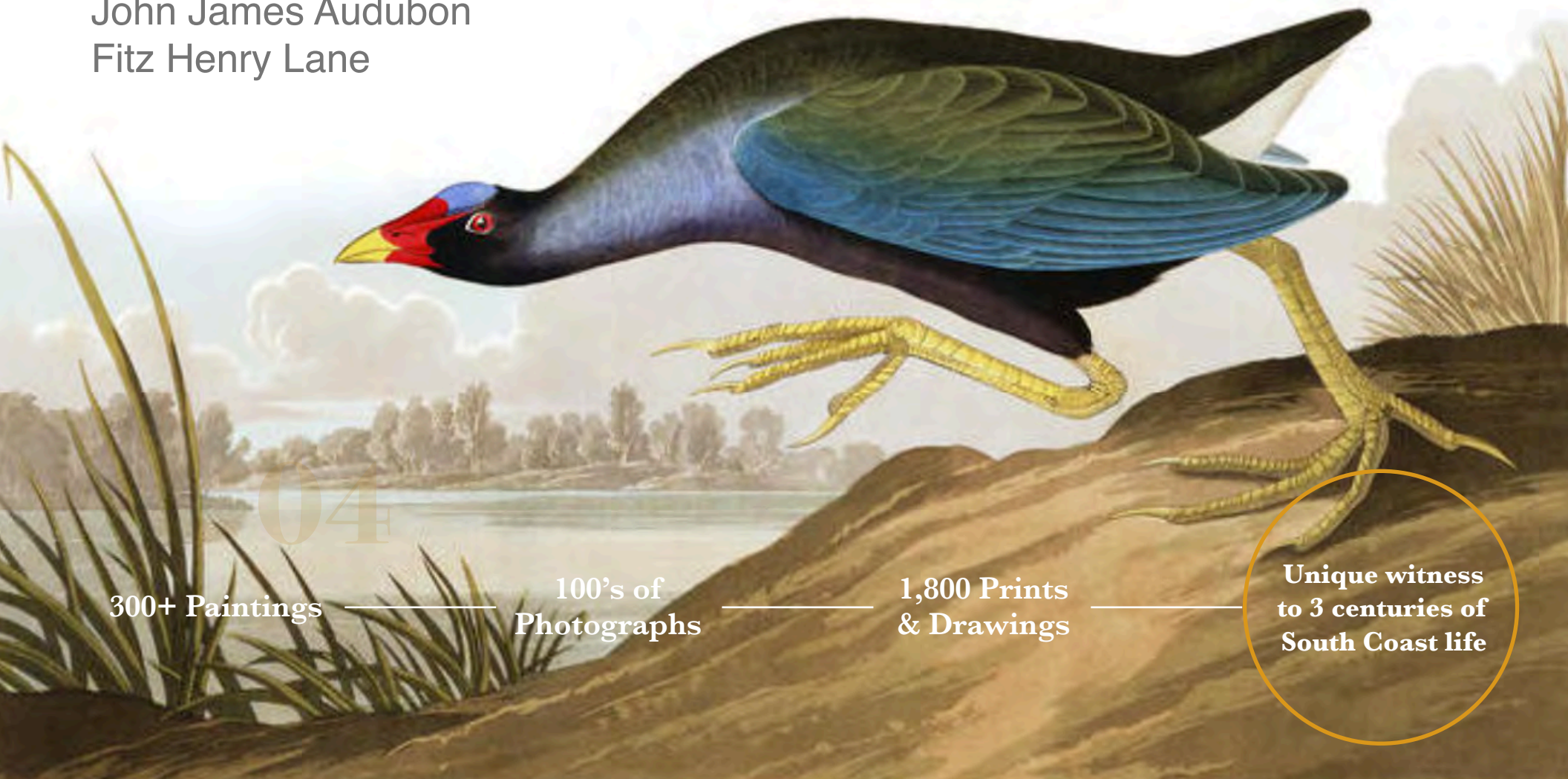
**Unique witness
to 3 centuries of
South Coast life**

NATIVE ARTISTS:

Albert Bierstadt
William Bradford
Louise Dolben Ricketson
Clifford Ashley
Robert Swain Gifford
John James Audubon
Fitz Henry Lane

TREATING NATIVE SUBJECTS:

Augustus Saint-Gaudens
Nathaniel Currier
James Merrit Ives
Ralph Fasanella
& More



04

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THE BUILDING

16,650 gross square feet
Space use not maximized

- Built in 1918: Solid brick & masonry neoclassical construction
- City Owned

**47% gallery
increase with
expansion!**

05

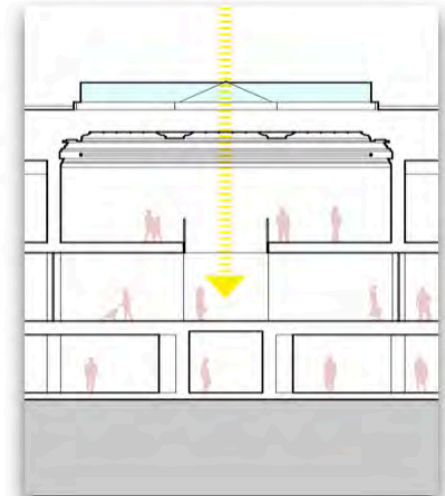
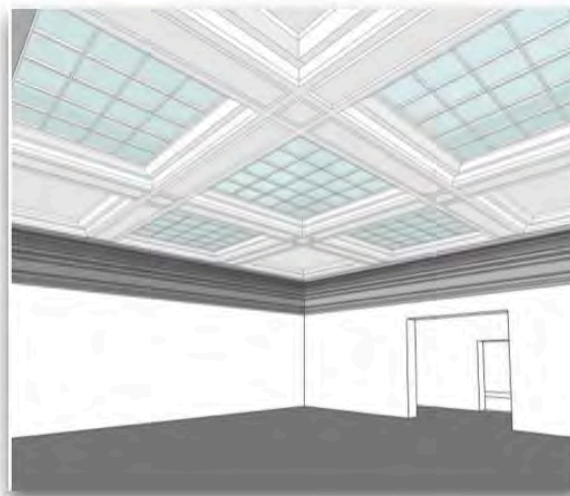
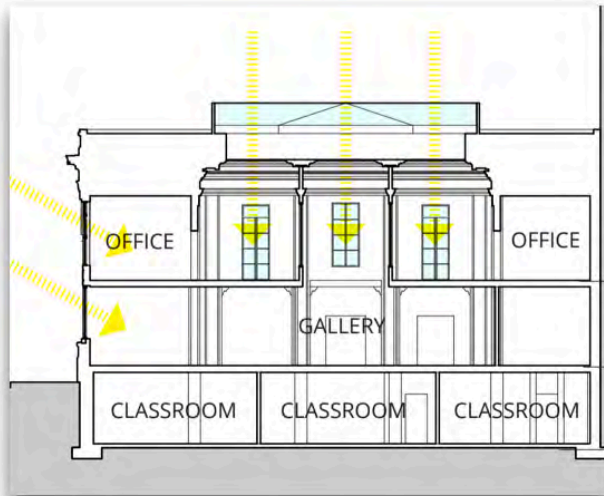
STRATEGIC VISION

- Integrate City Collection with vibrant artworks of today
- Preserve, grow City's unique, valuable collection
- Reveal continuum of region's history and culture
- Connect residents to local history, heritage

05

RENOVATION BENEFITS

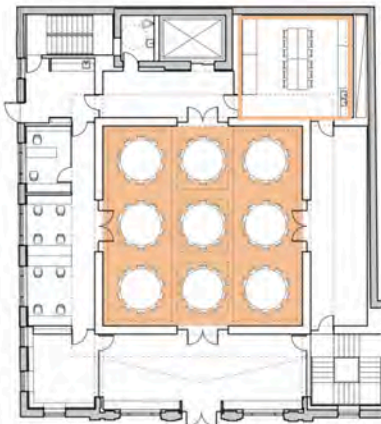
- More efficient use of current space
- New Galleries: natural & controlled light
- New program/Meeting place
- Secure, climate controlled



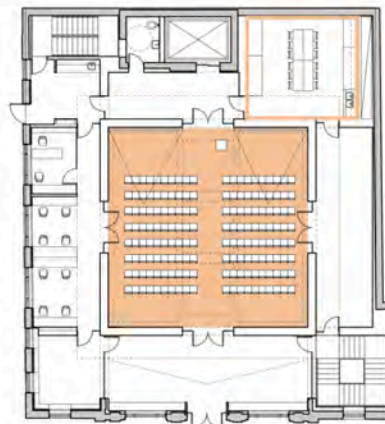
RENOVATION BENEFITS

- Respects building aesthetics
- Event opportunity

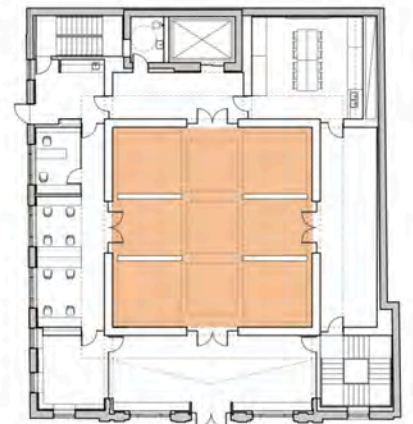
Dinner Event
Seats 90



Lecture Event
Seats 180+



Gallery Event
Added Flexibility



CIVIC BENEFITS

- Invest in infrastructure within Cultural District
- Create an environmentally safe exhibition space
- Allow more public access to the City's Collection



CIVIC BENEFITS



- Create a welcoming civic space along with a larger capacity
- Provide environmentally safe exhibition spaces
- Improve and expand on existing classroom spaces
- Widen education opportunities for the community

ENHANCING STREET SCAPE



08

Alluring
Street View

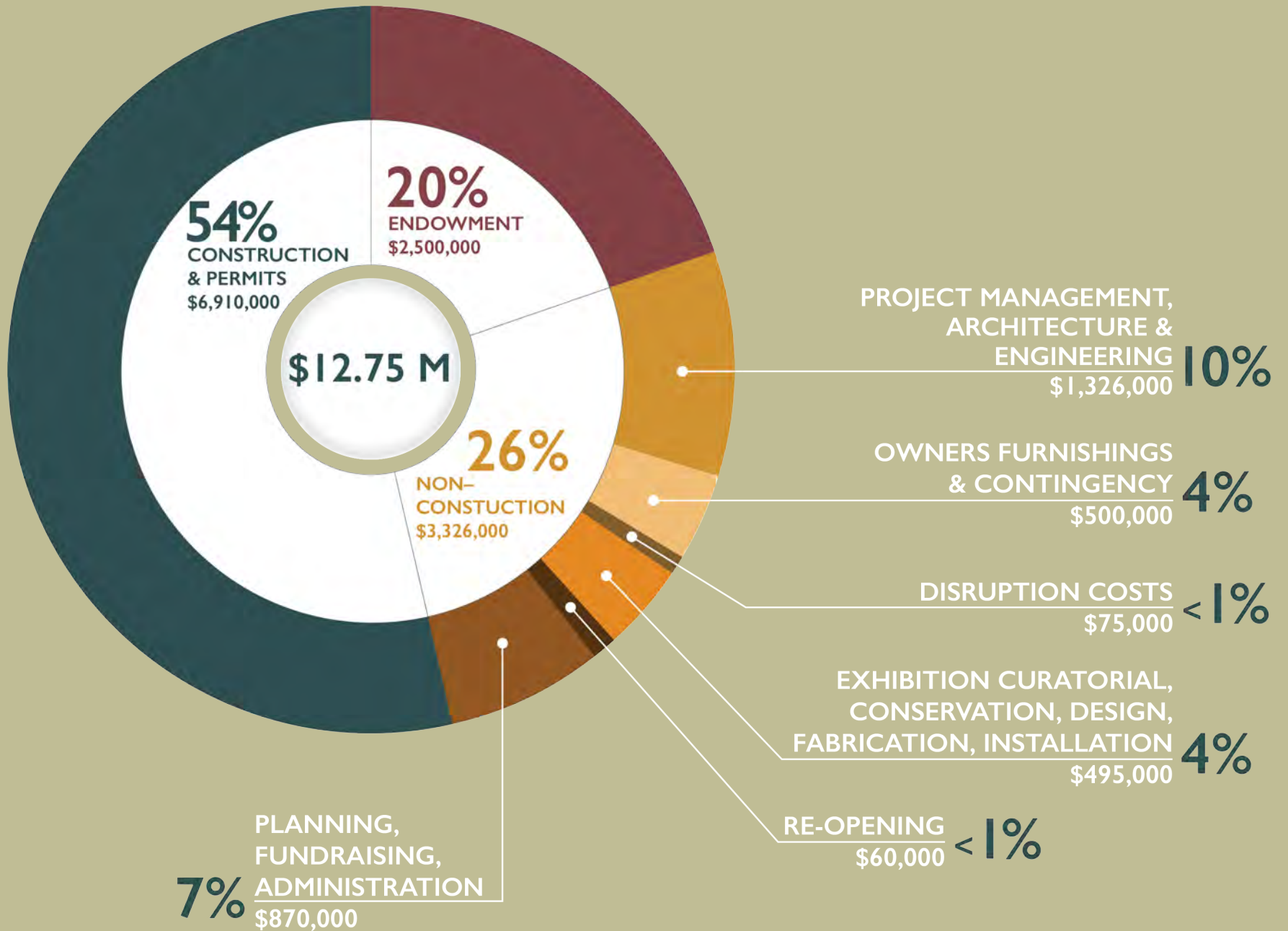
Inviting
Entrance

Activating
Evening
Streetscape



- New exhibitions & programs = increased attendance
- Attendance drives other earned income lines upward
- Endowment will underwrite increased costs
- Barr-Klarman Initiative: Long-term financial health
- City: continued support via management contract
- Balanced budget ~ \$600,000

PROJECT COSTS



SOURCES OF FUNDS

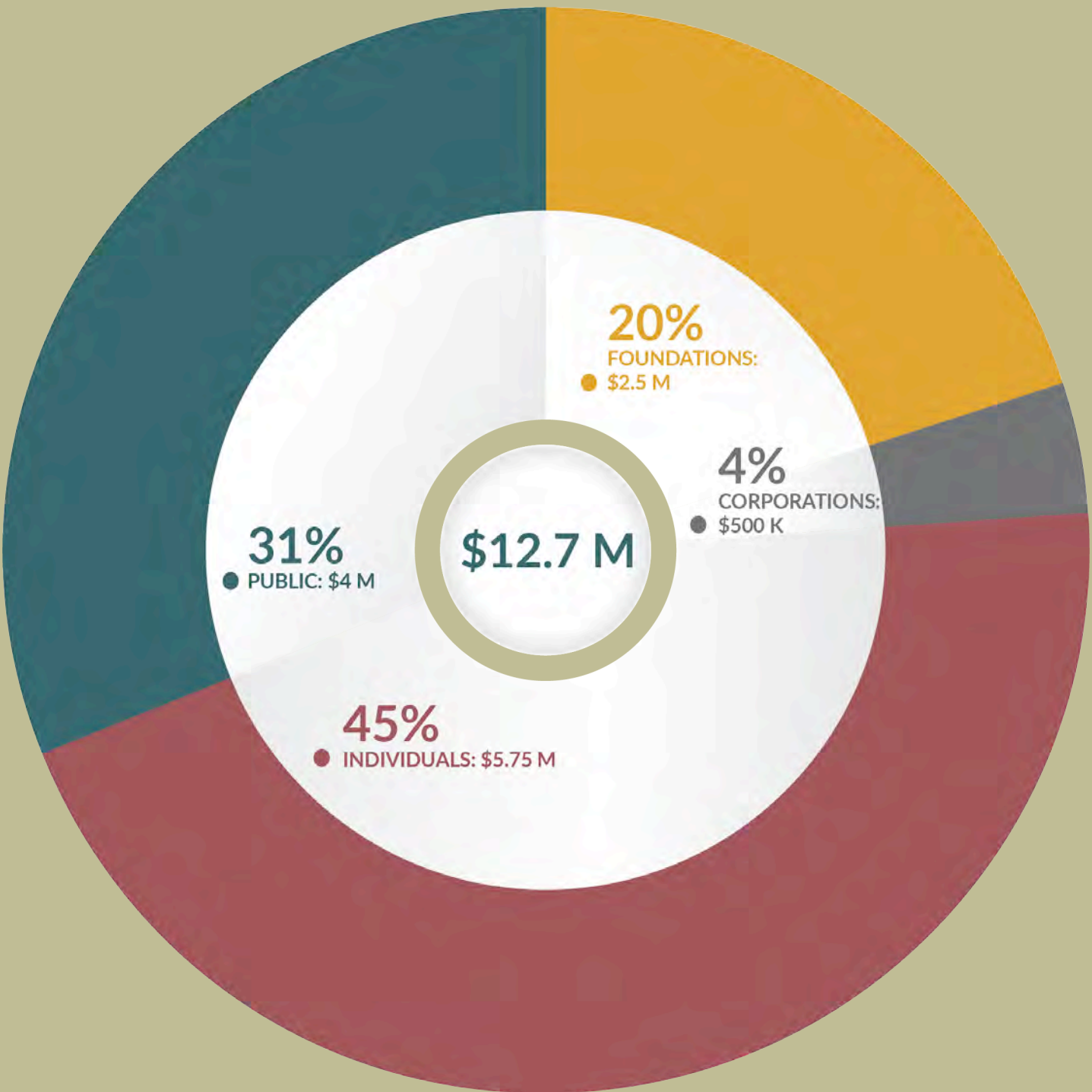


CHART OF GIVING

